Contents

- top agrar in a nutshell: 02
- Time table 2020: 03
- Main issue - ad formats and prices: 04
- Main issue - advert formats and bleeds: 05
- Special supplement “Pig Farming”: 06
- Special supplement “Cattle Farming”: 07
- Technical data: 08
- Special inserts: 09
- Special-topic supplements: 10
- Trade show magazines: 11
- Distribution – agriMA data and facts: 12
- agriMA 2019 data and facts: 13
- Reprints, AgriBusiness Compact: 14
- Licences in other countries: 15
- Contacts: 16

www.topagrar.com
www.top-mediacentre.com
top agrar is the leader among the trade and specialist magazines in German-speaking countries. Targeted at agricultural managers and decision makers in the ‘green industry’, the magazine’s main issue offers relevant information and practical guidance on a monthly basis.

top agrar and its Social Media accounts are popular among users who appreciate its well-founded, accurate and specialist information of practical relevance.

top agrar – we care for farmers!

Publication: monthly
Year: 49th year, 2020
Copies sold: 99,015 (to IVW, 2nd quarter 2019)
Place of publication: D-48165 Münster
Publishing house: Landwirtschaftsverlag GmbH Hülsebrockstraße 2-8, D-48165 Münster
Postal address: D-48084 Münster | Tel: +49 2501 801 0 | www.lv.de | Email: service@topagrar.com

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Area director LV Media sales:
Dr Peter Wiggers (classified ads)
Tel: +49 2501 801 1800 | Email: peter.wiggers@lv.de

Social Media

<table>
<thead>
<tr>
<th></th>
<th>top agrar</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>238,825</td>
</tr>
<tr>
<td>YouTube</td>
<td>49,337</td>
</tr>
<tr>
<td>Instagram</td>
<td>206,540</td>
</tr>
<tr>
<td>twitter</td>
<td>8,637</td>
</tr>
</tbody>
</table>

As per August 2019
<table>
<thead>
<tr>
<th>Month</th>
<th>Issue</th>
<th>Publication date (Postal delivery date)</th>
<th>Closing date for advertisers</th>
<th>Print material deadline*</th>
</tr>
</thead>
</table>

*Advertisement copies required in digital format.
Placement and quality of the ad are subject to the timely submission of copy material.
No responsibility is assumed for claims resulting from late submission of the material.
## Main issue: Ad formats and prices

### Size Layout

<table>
<thead>
<tr>
<th>Size</th>
<th>Layout</th>
<th>TYPE AREA Width x height in mm</th>
<th>BLEED SIZE Width x height in mm</th>
<th>Basic price b/w</th>
<th>2c/3c</th>
<th>4c</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 page</td>
<td></td>
<td>190 x 270</td>
<td>210 x 297</td>
<td>€ 11.842</td>
<td>€ 14.909</td>
<td>€ 18.538</td>
</tr>
<tr>
<td>2/3 page</td>
<td>landscape portrait</td>
<td>190 x 178 125 x 270</td>
<td>210 x 193 135 x 297</td>
<td>€ 10.163</td>
<td>€ 12.270</td>
<td>€ 15.791</td>
</tr>
<tr>
<td>1/2 page</td>
<td>landscape portrait</td>
<td>190 x 133 94 x 270</td>
<td>210 x 148 104 x 297</td>
<td>€ 7.940</td>
<td>€ 9.867</td>
<td>€ 12.338</td>
</tr>
<tr>
<td>1/3 page</td>
<td>landscape portrait</td>
<td>190 x 88 61 x 270</td>
<td>210 x 103 71 x 297</td>
<td>€ 5.506</td>
<td>€ 6.841</td>
<td>€ 8.555</td>
</tr>
</tbody>
</table>

*3% bleed surcharge on advertisement motifs with bleeds

### Advertisement rates by mm on classified pages

- **b/w per mm, single-col.:** € 12
- **2c/3c per mm, single-col.:** € 15
- **4c per mm, single-col.:** € 19

**Example:**

height in mm by no. of col. by mm price (dep. on colour)

- e.g. 1/8 page, 4 col., 4c

  (32 mm x 4 columns) x €19 = € 2.432

### Column widths:

- 1 column: 46 mm width
- 2 columns: 94 mm width
- 4 columns: 190 mm width

*Further formats are available in the classified ads section.*

### Discounts

- **By insertion**
  - 3 bookings: 3%
  - 6 bookings: 5%
  - 9 bookings: 7%
  - 12 bookings: 10%
  - 18 bookings: 15%

- **By space**
  - 1/2 page: 3%
  - 1/1 page: 5%
  - 3 pages: 10%
  - 6 pages: 15%
  - 9 pages: 17%
  - 12 pages: 20%
  - 18 pages: 22%
  - 24 pages: 23%
05 | **Main issue:** Ad prices, formats and bleeds

**Discounts in the main issue**

**Price by mm (46 mm columns)**

<table>
<thead>
<tr>
<th>Format</th>
<th>Price (b/w)</th>
<th>Price (2c Euros)</th>
<th>Price (4c Euros)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 page</td>
<td>€6,70</td>
<td>€8,00</td>
<td>€9,95</td>
</tr>
<tr>
<td>2/3 page</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/2 page</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/3 page</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Job market not eligible for discounts

Please find prices for online jobs and real estate ads on www.karrero.com/preise.

**Box fee (excl. VAT) € 8,50**

**Formats**

Magazine format plus 3 mm bleed.
The left and right bleed widths may vary by up to 3 mm from the magazine format depending on copy thickness.

P: Within type area
B: Supplied format plus 3 mm bleed (also in gutter)
Please enquire for further special formats.
### Advert Formats and Prices

**Special supplement “Pig Farming”:** Advert formats and prices

**(All prices in Euro excl. VAT)**

<table>
<thead>
<tr>
<th>Size</th>
<th>Layout</th>
<th>TYPE AREA Width x height in mm</th>
<th>BLEED SIZE Width x height in mm</th>
<th>Basic price b/w</th>
<th>2c/3c</th>
<th>4c</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 page</td>
<td></td>
<td>190 x 270</td>
<td>210 x 297</td>
<td>€ 5.558</td>
<td>€ 6.928</td>
<td>€ 8.655</td>
</tr>
<tr>
<td>2/3 page</td>
<td>landscape portrait</td>
<td>190 x 178, 125 x 270</td>
<td>210 x 193, 135 x 297</td>
<td>€ 4.490</td>
<td>€ 5.578</td>
<td>€ 7.002</td>
</tr>
<tr>
<td>1/2 page</td>
<td>landscape portrait</td>
<td>190 x 133, 94 x 270</td>
<td>210 x 148, 104 x 297</td>
<td>€ 3.507</td>
<td>€ 4.358</td>
<td>€ 5.470</td>
</tr>
<tr>
<td>1/3 page</td>
<td>landscape portrait</td>
<td>190 x 88, 61 x 270</td>
<td>210 x 103, 71 x 297</td>
<td>€ 2.431</td>
<td>€ 3.022</td>
<td>€ 3.793</td>
</tr>
</tbody>
</table>

3% bleed surcharge on advertisement motifs with bleeds

#### Editorials Pages

<table>
<thead>
<tr>
<th>Size</th>
<th>Layout</th>
<th>TYPE AREA Width x height in mm</th>
<th>Basic price b/w</th>
<th>2c/3c</th>
<th>4c</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/2 page</td>
<td>4 columns</td>
<td>190 x 133, 94 x 270</td>
<td>€ 5,30</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2 columns</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 column</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/3 page</td>
<td>4 columns</td>
<td>190 x 88</td>
<td>€ 4,80</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/4 page</td>
<td>4 columns</td>
<td>190 x 66, 94 x 133, 46 x 270</td>
<td>€ 5,30</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2 columns</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 column</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/6 page</td>
<td>4 columns</td>
<td>190 x 43, 94 x 88</td>
<td>€ 4,80</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2 columns</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/8 page</td>
<td>4 columns</td>
<td>190 x 32, 94 x 66, 46 x 133</td>
<td>€ 5,30</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2 columns</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 column</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/16 page</td>
<td>2 columns</td>
<td>94 x 32, 46 x 66</td>
<td>€ 3,00</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 column</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/32 page</td>
<td>1 column</td>
<td>46 x 32</td>
<td>€ 1,50</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Ad rates by mm on classified pages**

- b/w per mm, single-col.: € 5,30
- 2c/3c per mm, single-col.: € 6,50
- 4c per mm, single-col.: € 8,20

**Example:**

height in mm by no. of col. by mm price (dep. on colour)

- e.g. 1/8 page, 4 col., 4c
- (32 mm x 4 columns) x € 8,20 = €1,049,60

**Column widths:**

- 1 column: 46 mm width
- 2 columns: 94 mm width
- 4 columns: 190 mm width

Further formats are available in the classified ads section.

*Classified ads are published together with other ads in the classified section. A stand-alone placement of your ad is available on the editorial pages, either beneath or next to the editorial text.*
### Special supplement “Cattle Farming”: Ad formats and prices

(All prices in Euro excl. VAT)

<table>
<thead>
<tr>
<th>Size</th>
<th>Layout</th>
<th>TYPE AREA Width x height in mm</th>
<th>BLEED SIZE (Please allow an extra 3 mm bleed in addition to trim size) Width x height in mm</th>
<th>Basic price b/w</th>
<th>2c/3c</th>
<th>4c</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 page</td>
<td></td>
<td>190 x 270</td>
<td>210 x 297</td>
<td>€ 8.550</td>
<td>€ 10.658</td>
<td>€ 13.323</td>
</tr>
<tr>
<td>2/3 page</td>
<td>landscape</td>
<td>190 x 178</td>
<td>210 x 193</td>
<td>€ 6.906</td>
<td>€ 8.581</td>
<td>€ 10.772</td>
</tr>
<tr>
<td></td>
<td>portrait</td>
<td>125 x 270</td>
<td>135 x 297</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/2 page</td>
<td>landscape</td>
<td>190 x 133</td>
<td>210 x 148</td>
<td>€ 5.397</td>
<td>€ 6.705</td>
<td>€ 8.415</td>
</tr>
<tr>
<td></td>
<td>portrait</td>
<td>94 x 270</td>
<td>104 x 297</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/3 page</td>
<td>landscape</td>
<td>190 x 88</td>
<td>210 x 103</td>
<td>€ 3.741</td>
<td>€ 4.648</td>
<td>€ 5.835</td>
</tr>
<tr>
<td></td>
<td>portrait</td>
<td>61 x 270</td>
<td>71 x 297</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

3% bleed surcharge on advertisement motifs with bleeds

#### Advertisement rates by mm on classified pages

- b/w per mm, single-col.: € 8,10
- 2c/3c per mm, single-col.: € 10,00
- 4c per mm, single-col.: € 12,70

Example: height in mm by no. of col. by mm price (dep. on colour)

- e.g. 1/8 page, 4 col., 4c

(32 mm x 4 columns) x € 12,70 = €1.625,60

#### Column widths:

- 1 column: 46 mm width
- 2 columns: 94 mm width
- 4 columns: 190 mm width

Further formats are available in the classified ads section.

*Classified ads are published together with other ads in the classified section. A stand-alone position of your advertisement is available on the editorial pages, either under or next to the editorial text.
**Size of page:** 210 x 297 mm (w x h)

**Type area:** 190 mm wide, 270 mm high

**Column width and number:**
a) Classified pages: 46 mm / 4 columns
b) Editorial pages: 61 mm / 3 columns

**Printing method:**
Cover: Sheet-fed offset; inside pages: web-fed offset

**Binding:**
Adhesive binding (please consider this for formats across the gutter)

**Data transfer:**
by CD ROM, by email to andre.schuermann@lv.de (≤ 3 MB),
via FTP server on request.

**Data formats:**
Print optimised PDF according to PDF/X-4:2010_CMYK.
Please ensure EPS fonts are converted into paths!
Files that are not encapsulated are accepted only on request and in the following formats: InDesign, Illustrator, Photoshop. Submit 4 colour prints in 300 dpi resolution and composite mode (CMYK).

**Advertisement copies/proofs:**
The provision of proofs to PSO LWC Improved is absolutely necessary.

Unless advertisement copies are provided, we accept no responsibility for the accuracy and quality of print of your motif.

Proofs and advertiser contact information need to be supplied to the publisher before the ad goes to print.

No responsibility will be accepted if material is missing. Extra expenses on layouting and processing final artwork will be charged extra.

**Colour advertisements:**
All colours are generated from Euroscale standards. We cannot generate special colours such as HKS and Pantone. Colours not in CMYK mode are automatically converted to PSO LWC Improved colours. This may result in minor colour deviations. No responsibility is accepted for such deviations.

The printing process follows the Fogra Media standard.

**Placing ads on consecutive pages** on request.
Ads on consecutive editorial pages are subject to surcharges.

**Terms of payment:**
Payment in advance and by direct debit receives 3% discount.
Payment within in 14 days of receipt of invoice receives 2% discount.
Payment is due within 30 days net from date of invoice.
Cash discounts on loose insertion prices are granted only on the insertion price itself.

**Bank details:**
Volksbank Münster eG
IBAN DE16 4016 0050 1004 0313 00, BIC GENODEM1MSC

**Terms and Conditions**
You can find our terms and conditions at www.top-mediacenter.com/top14_agb.php
Loose inserts\(^1\) \(^2\)
Maximum 200 x 280 mm format.
Loose inserts (up to 25 g) cost € 239 per ‰ incl. shipping costs, excl. VAT. Please contact us on prices for higher weights and different formats.

Advertising by region is possible in the following regions in Germany:

**North:** Schleswig-Holstein, Hamburg, Bremen, Niedersachsen
**Central:** Nordrhein-Westfalen, Hesse, Rheinland-Pfalz, Saarland
**South:** Baden-Württemberg, Bayern
**East:** Mecklenburg-Vorpommern, Brandenburg, Sachsen-Anhalt, Sachsen, Thüringen, Berlin

You can select multiple regions (e.g. North + Central + East). The distribution is defined by postal codes.

Inserted items of more than 2,5 mm thickness are subject to surcharges. Cash discounts on loose inserts are granted only on the price for loose insert itself.

Bound-in inserts\(^1\) \(^2\)
These inserts will be supplied 2 weeks before publication date and in the quantity of the printed circulation plus a 2% surplus. Please contact us for technical details and the circulation number. Prices for bound-in inserts are available on request and on submission of the print material.

Prices for bound-in inserts

**Paper weight up to 115 g/m\(^2\)**

<table>
<thead>
<tr>
<th>Format</th>
<th>Price per ‰</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-page</td>
<td>€ 21.557</td>
</tr>
<tr>
<td>4-page</td>
<td>€ 32.263</td>
</tr>
<tr>
<td>6-page</td>
<td>€ 43.041</td>
</tr>
<tr>
<td>8-pages</td>
<td>€ 53.683</td>
</tr>
</tbody>
</table>

**Paper weight 115-150g/m\(^2\)**

<table>
<thead>
<tr>
<th>Format</th>
<th>Price per ‰</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-pages</td>
<td>€ 22.271</td>
</tr>
<tr>
<td>4-page</td>
<td>€ 33.334</td>
</tr>
</tbody>
</table>

Glued inserts\(^1\) \(^2\)
Glued inserts (incl. CD-ROMs) are accepted in combination with full-page adverts only. Glued postcards cost € 94 per ‰. Envelopes with content, CD-ROMs and brochures up to 25g per ‰ cost € 115, excl. handling and shipping. Glued inserts are accepted only in specific positions within the issue.

**All prices excl. VAT.**

1) Not eligible for discounts; only tip-on carrier ads are subject to discount.
2) A binding sample must be submitted beforehand for technical inspection before the order is accepted.

![Gatefolder](image1)

**Gatefolder**
A gatefold is an advertising page that folds once or multiple times to the left, gaining triple spreads on the inside front cover page and the two fold-out pages. A half-page gatefold is also possible. Please enquire about availability.

![Double-truck ads](image2)

**Double-truck ads**
A double truck extends over the full width of two magazine pages. Formats: 2 x 1/3 page or 2 x 1/2 page, both horizontal formats. Prices: € 17.793 (2 x 1/3 page, 4c), € 25.663 (2 x 1/2 page, 4c)

![Title altar fold](image3)

**Title altar fold**
This is an advertising page with two fold-out half-size pages to the left and right. This type of advertisement is only possible on the front cover page. Availability and prices on request.

![Contact](image4)

**Contact:**
Jens Winkelkötter
Tel: +49 2501 8 01 18 50 · Email: jens.winkelkoetter@lv.de

All prices excl. VAT.

---

Please make sure you request the technical data on loose, bound-in and glued inserts or formats across the gutter:

Andre Schürmann
Tel: +49 2501 801 3350, Fax: +49 2501 801 53 17
E-Mail: andre.schuermann@lv.de

Please enquire about the shipping address for all inserts.
Please ensure arriving of material two weeks prior to publication date.
The top agrar supplements on special topics are targeted at very specific subscribers in Germany, Austria and Switzerland. The number of copies is 45,000.

Regular topics covered by the energy magazine are biogas, biomass, bio fuels, solar energy/ photovoltaics, thermal and wind power. The forestry magazine covers tree species and tree planting, felling and logging equipment, forest management, timber marketing and noteworthy trends. These up-market and high-quality editorial sections offer advertisers ideal exposure at competitive rates. Reaching a huge and targeted audience of interested farmers and agricultural businesses, the top agrar special supplements on energy and forestry give your ads maximum exposure in this specific market segment.

### ENERGIE Magazine

<table>
<thead>
<tr>
<th>Issue</th>
<th>Publication date</th>
<th>Closing date for ad orders</th>
<th>Advertisement copy deadline</th>
</tr>
</thead>
</table>

### FORST Magazine

<table>
<thead>
<tr>
<th>Issue</th>
<th>Publication date</th>
<th>Closing date for ad orders</th>
<th>Advertisement copy deadline</th>
</tr>
</thead>
</table>

### Contact

Advertising marketing  
Jens Winkelkötter  
Tel: +49 25 01 8 01 - 18 50  
E-Mail: jens.winkelkoetter@lv.de

Editorial team  
Guido Höner (head)  
Hinrich Neumann  
Diethard Rolink  
Tel: +49 25 01 8 01 - 88 09  
E-Mail: diethard@topagrar.com
top agrar trade show magazines are published within the catchment area of a regional trade show (circulation of 20,000 to 30,000 copies).

The editorial pages offer a mix of show previews, introductions of innovations as well as relevant technical articles with a focus on the particular region. This concept offers an ideal setting for your message.

Maximize the impact of your show performance by advertising in our trade show magazines and target your product at agricultural business managers!

<table>
<thead>
<tr>
<th>Format</th>
<th>Type area Width x height in mm</th>
<th>Formats Width x height in mm</th>
<th>b/w</th>
<th>2c/3c</th>
<th>4c</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 page</td>
<td>190 x 270</td>
<td>200 x 280</td>
<td>2.218</td>
<td>2.760</td>
<td>3.538</td>
</tr>
<tr>
<td>2/3 page</td>
<td>landscape portrait 190 x 178 125 x 270</td>
<td>200 x 190 135 x 280</td>
<td>1.478</td>
<td>1.839</td>
<td>2.358</td>
</tr>
<tr>
<td>1/2 page</td>
<td>landscape portrait 190 x 133 94 x 270</td>
<td>200 x 145 100 x 280</td>
<td>1.109</td>
<td>1.380</td>
<td>1.769</td>
</tr>
<tr>
<td>1/3 page</td>
<td>landscape portrait 190 x 88 61 x 270</td>
<td>200 x 100 65 x 280</td>
<td>739</td>
<td>920</td>
<td>1.180</td>
</tr>
</tbody>
</table>

Trade show magazines

<table>
<thead>
<tr>
<th>Issue</th>
<th>Publication date</th>
<th>Closing date for ad orders</th>
<th>Advertisement copy deadline</th>
</tr>
</thead>
</table>

Advertisement rates by mm on classified pages

b/w per mm, single-col.: € 2,00
2c/3c per mm, single-col.: € 2,60
4c per mm, single-col.: € 3,40

Column widths:
1 column: 46 mm width
2 columns: 94 mm width
4 columns: 190 mm width

Further formats are available in the classified ads section.

Contact:
Advertising marketing
Jens Winkelkötter
Tel: +49 2501 801 1850
E-Mail: jens.winkelkoetter@lv.de

Advertising enquiries:
Andre Schürmann
Tel: +49 2501 801 3350
E-Mail: andre.schuermann@lv.de

Editorial team
Guido Höner (head)
### Development of copies sold (IVW 2nd quarter of each year)

<table>
<thead>
<tr>
<th>Year</th>
<th>Copies</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/2016</td>
<td>120.000</td>
</tr>
<tr>
<td>2/2017</td>
<td>100.000</td>
</tr>
<tr>
<td>2/2018</td>
<td>80.000</td>
</tr>
<tr>
<td>2/2019</td>
<td>60.000</td>
</tr>
</tbody>
</table>

**top agrar:**
- 7% during the past 4 years

**dlz/agrarheute:**
- 14% during the past 4 years

**top agrar – we give you a head start!**

#### Analysis of no. of copies IVW 2nd quarter 2019

<table>
<thead>
<tr>
<th>Category</th>
<th>Copies</th>
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<tbody>
<tr>
<td>Distribution</td>
<td>101.269</td>
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<tr>
<td>Subscriptions</td>
<td>88.917</td>
</tr>
<tr>
<td>Other and retail sales</td>
<td>10.029</td>
</tr>
<tr>
<td>Copies sold</td>
<td>99.015</td>
</tr>
</tbody>
</table>

### Readerships by farm size in percent

- **Top agrar:**
  - >100ha LF: 63%
  - 50-99ha LF: 29%

- **dlz/agrarheute:**
  - >100ha LF: 15%
  - 50-99ha LF: 20%

**A high percentage of top agrar readers are large-scale farmers.**

### Readerships among grain growers (WTK)

<table>
<thead>
<tr>
<th>Category</th>
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<tr>
<td>Grain &gt; 20 ha LF</td>
<td>120.000</td>
</tr>
<tr>
<td>Grain growers</td>
<td>100.000</td>
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<tr>
<td>Grain &gt; 20 ha LF</td>
<td>80.000</td>
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</tbody>
</table>

**Top agrar – we give you a head start!**

The large readership among grain growers underscores top agrar’s relevance in this sector.

The high readership percentages by farm size reveal that top agrar reaches a large audience with a high potential of buying seeds, fertilisers and chemicals.

Source: agriMA 2019
Livestock farmers read **top agrar**: High readership percentages in large-scale cattle and pig farming speak for top agrar as an effective advertising medium.

*Excerpt:* **top agrar** reaches 72% of beef cattle farmers with herds of 50 heads and more. By comparison, the magazine **agrarheute Rind** reaches only 10% of these farmers.

*Source: agriMA 2019*
There is no better promotion than a positive opinion from an expert. Therefore, the reprints of top agrar articles are very popular, because top agrar stories earn maximum trust from their readers. These articles serve as perfect influencing tools in your mailing campaigns, at field days and trade shows and in your dealers’ show rooms. We take care of the entire production process, including printing and timely shipping and also provide translations into various languages.

A reprint of a top agrar article is delivered together with the digital pdf of the print product. The digital version is charged in full if a print version is ordered at a later date.

### Top agrar reprints

<table>
<thead>
<tr>
<th>No. of copies</th>
<th>2 pages</th>
<th>4 pages</th>
<th>6 pages</th>
<th>8 pages</th>
<th>10 pages</th>
<th>12 pages</th>
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</thead>
<tbody>
<tr>
<td>1.000</td>
<td>€ 1.049</td>
<td>€ 1.261</td>
<td>€ 1.660</td>
<td>€ 2.058</td>
<td>€ 2.781</td>
<td>€ 3.501</td>
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<td>2.000</td>
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<td>€ 1.801</td>
<td>€ 2.371</td>
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<td>€ 3.973</td>
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<td>3.000</td>
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<td>4.000</td>
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<tr>
<td>5.000</td>
<td>€ 1.986</td>
<td>€ 2.427</td>
<td>€ 3.163</td>
<td>€ 3.898</td>
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<td>6.000</td>
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<td>8.000</td>
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<td>€ 5.789</td>
<td>€ 8.244</td>
<td>€ 10.700</td>
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</tbody>
</table>

All prices in € excl. VAT. Further formats and rates are available at: www.top-mediacenter.de

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<table>
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<th>Land</th>
<th>Poland</th>
<th>Hungary</th>
<th>Estonia, Latvia, Lithuania</th>
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<tbody>
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<td>Distribution</td>
<td>50,000</td>
<td>18,500</td>
<td>4,000, 3,500, 5,000</td>
</tr>
<tr>
<td>Publication:</td>
<td>Monthly</td>
<td>Monthly</td>
<td>Four issues per year</td>
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